

International trade show specialized for the professional quality food, food material, equipment and package

FABEX KANSAI

2020

28 (wed.) – 30 (fri.) October, 2020
10:00 – 17:00
at Intex Osaka

Largest Unique Food Trade Show
In Western Japan

Exhibit Guide

Deli, box lunch, ready-made meal, restaurant, food service, and food home delivery

Specialized business exhibition

8th

FABEX KANSAI 2020

The World Food And Beverage Great EXpo 2020 In KANSAI

Organized by Japan Food Journal

Co-exhibition



ORA ZONE

Japanese / Western confectionery, ready-made meal, and restaurant industries

Specialized product development exhibition

8th

Dessert Sweets & Bakery Festival KANSAI 2020

Organized by Japan Food Journal & All Japan Confectionery Association

4th

From Gift to Professional Use

Local Food

Brand Fair

Organized by Japan Food Journal

3rd

Cafe speciality show for west region

Cafe & Drink Show Kansai 2020

Organized by Japan Food Journal

Co-exhibition

5th

FASE 2020
Kansai Food Factory Automation & Safety Equipment Exhibition



日本食糧新聞社

Japan Food Journal

The largest food trade show in Kansai (western Japan) specialized for the professional quality food and related industries with more than 40,000 visitors gather!



The world Food and Beverage Great Expo and Dessert Sweets & Bakery Festival, these generically called 'FABEX'.

It is one of the largest trade show in Japan covering the entire range of commercial foods and products, equipment and materials, and containers & packaging.

General Information

Name : FAABEX KANSAI 2020
 Date & time : 28 (wed.) – 30 (fri.) October, 2020
 Venue : Intex Osaka
 Admission fee: JPY5,000 (incl. tax)
 Pre-registration is required for free admission
 Organization: Japan Food Journal
 Co-organization: Japan Ready-made Meal Association

Supporting organizations: Japan Bento Shinko Association
 Japan Supermarkets Association
 Osaka Restaurant management Association
 Corporation of Rice-cooking of Japan
 Japan Lunch Food Service Association
 Japan Contract Food Service Association
 Japan Medical Kyusyoku Association
 Japan Tetsudokonai Eigyo Chuo-kai
 All Japan Food Association

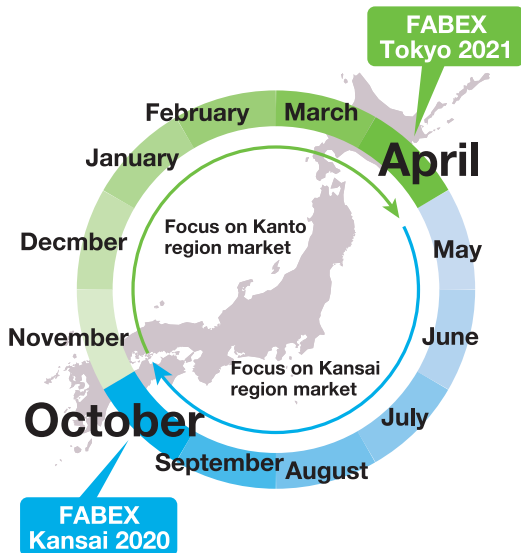
FABEX Kansai provides food business opportunities for various categories



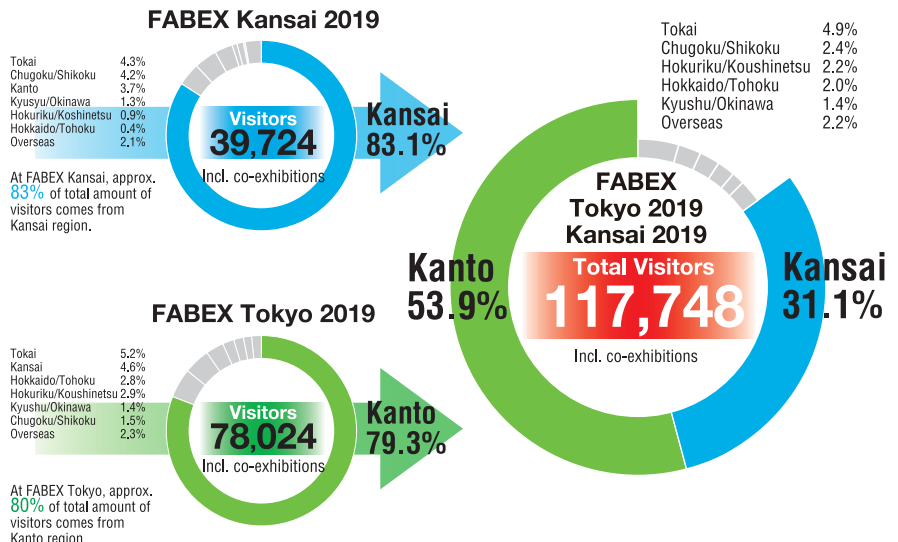
Scale 450 exhibitors
 40,000 visitors

FABEX Kansai and FABEX Tokyo covers all markets in Japan

FABEX Kansai & Tokyo



Visitor by regions



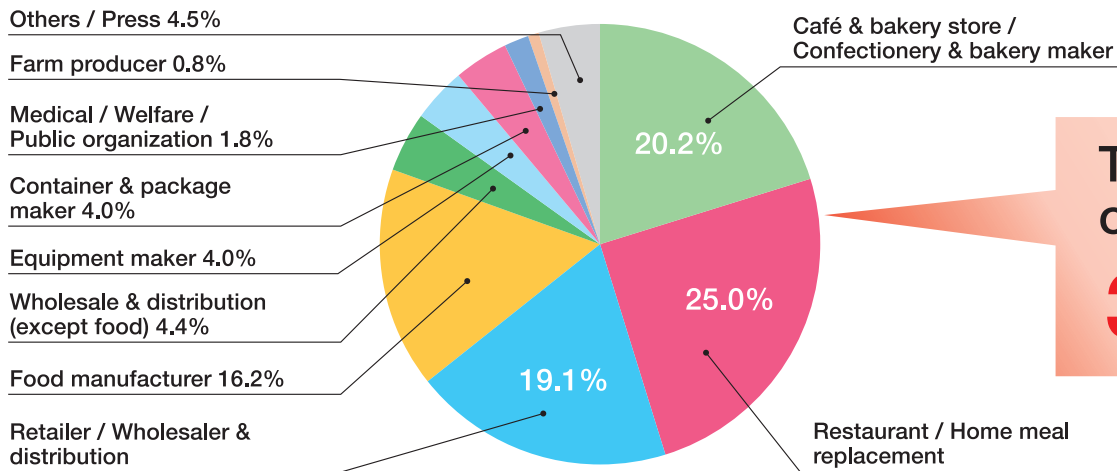
At FABEX Tokyo, approx. 80% of total amount of visitors comes from Kanto region.

Breakdown of FABEX Kansai

Breakdown of Visitors

Visitors at FABEX Kansai 2019

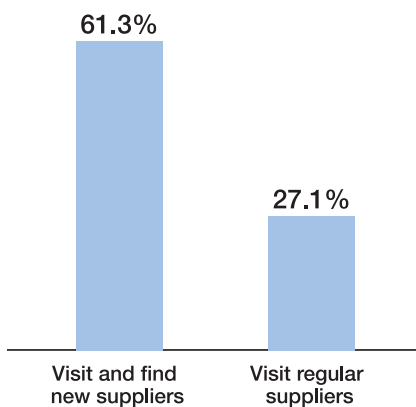
*Survey from visitors



Total number of visitors

39,724

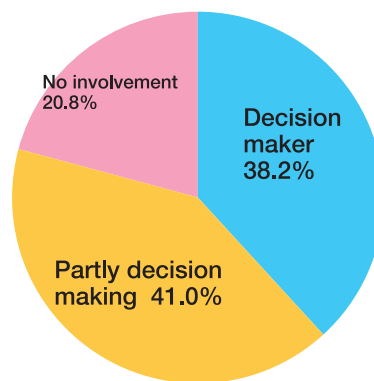
Purpose of visit



Point

Approx. 80% of visitors' purposes are doing business at FABEX.

About Merchandising



Point

Approx. 80% of visitors have involved in a decision-making.

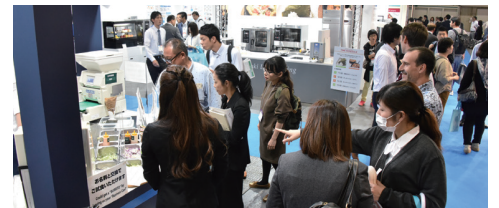
Fact and Result

Visitors for each booth

Max. **6,000** visitors / booth
(Average: 863 visitors / booth)

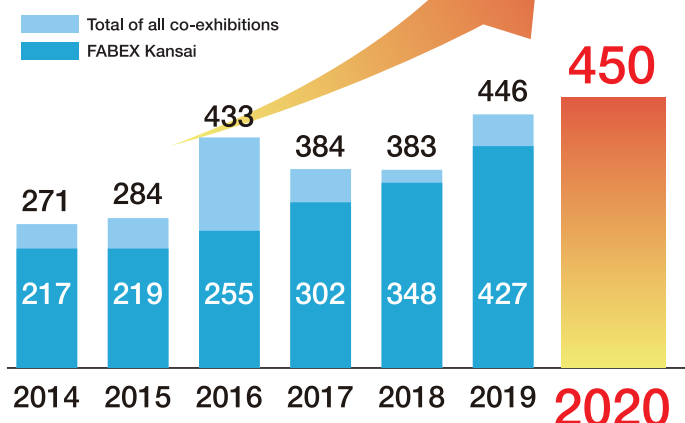
Business cards for each exhibitor

Max. **3,229** business cards / exhibitor
(Average: 280 business cards)

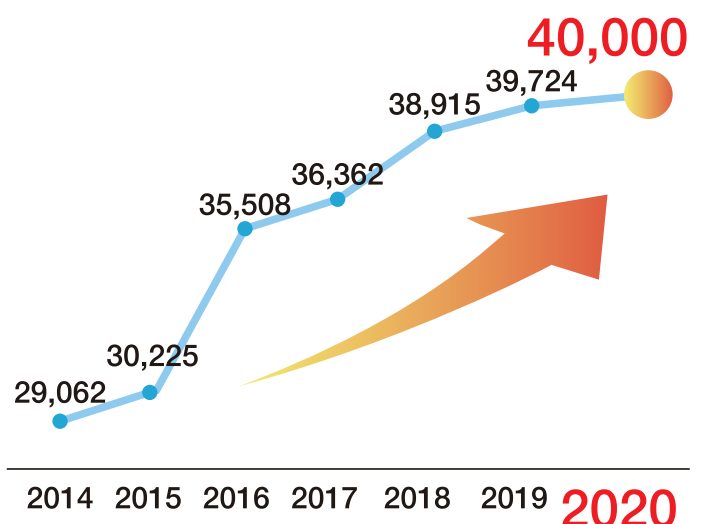


Number of Exhibitors

FABEX Kansai 2020 : 450 exhibitors
Facts of FABEX Kansai 2019 : 446 exhibitors



Number of Visitors



Widely promoted by FABEX organizer, Japan Food Journal Media coverage and advertising



Japan Food Journal with 75 years of history, has been multidirectionally covering the changing circumstances of the food industry and will release update information of FABEX to the food related industries nationwide.



Japan Food Journal WEB will provide timely information concerning FABEX.



On various related occasions such as forums, workshops, seminars, awarding ceremonies, FABEX has been promoting.

- 業務用加工食品ヒット賞
- 新技術・食品開発賞
- 食品ヒット大賞
- 食品安全安心・環境貢献賞
- 日食優秀食品機械資材・素材賞
- 地域食品産業貢献賞
- 食品産業功労賞

Exhibit Schedule

Application deadline
20 July (mon.) 2020



Due date for the payment
31 July (fri.) 2020



Entry forms deadline
Middle of September 2020



Set-up and installation
26 (mon.) and 27 (tue.) October 2020

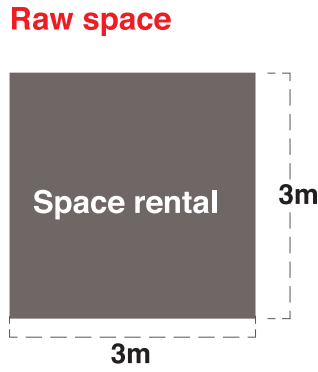


FABEX KANSAI 2020
28 (wed.) – 30 (fri.)
October 2020

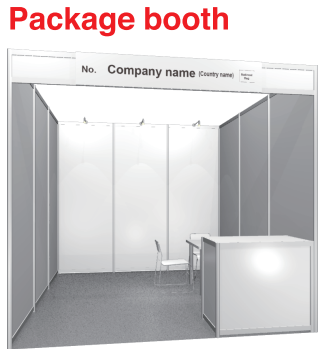
Cancellation policy

*Refer "FABEX KANSAI 2020 Terms & Conditions"
Before and on the 30th June 2020: 30% of the exhibition fee
From the 1st of July 2020 before and on the 31st of July 2020: 50% of the exhibition fee
After and on the 1st of August 2020: 100% of the exhibition fee

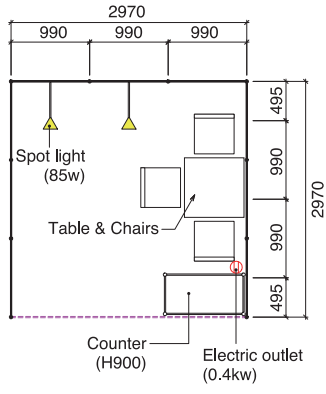
Exhibit plan



1 booth (9m²):
USD3,000+tax10%
*Minimum size is 2 booths (W6m x D3m)



Size: 9m²
(W3mxD3m×H2.7m)
USD4,600+tax10%
Equipment Included
- Company name on the fascia board
- Counter
- System panel
- Electric outlet
- Carpet
- 2 spot lights
- 1 café table and 2 chairs



Inquiries

Where to send exhibit application (mail or fax)
E-mail: first-gbp@the-first.co.jp

information on exhibits and management
TEL: +81-3-3545-9811